



**Durham University Rugby Football Club**

[www.durhamunirugby.com](http://www.durhamunirugby.com)

[www.durfc1875.com](http://www.durfc1875.com)

# Sponsorship Opportunity



Celebrate 150 years of Durham University Rugby with us and be part of what will be an incredible 2025 for DURFC!



# ABOUT US

Durham University Rugby Football Club dates back to 1875, is one of the oldest sporting clubs in the UK and the biggest Rugby Club in Europe boasting 45 men's and women's rugby teams. Durham 1st XV compete in BUCS Super Rugby - the elite league of University rugby and 2025 will see DURFC reach our 150th anniversary.

**The pinnacle of the celebrations will focus on the May Bank Holiday weekend (2-5 May 2025):**

- **Dinner for 400 alumni at the Ramside Hall Hotel on Friday 2nd May**
- **Match against the world-famous Barbarians FC on Saturday 3rd May at the Hollow Drift ground in Durham.**



Be a part of the club's celebrations of over a century and a half of history, triumphs, and a passion for the game.

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**Durham University RFC**



# OUR PLATFORM

## Social Media

Our social media platforms boast over 13k followers across Instagram, X and Facebook. On average per match our Facebook impressions reach 20,413, our Twitter impressions reach 168,800 and the #BUCSSuperRugby hashtag impressions achieve an incredible 1,200,400

## Alumni

Our alumni boast a number of hugely influential people in business and commerce with whom your products and services can be promoted. 35 alumni have won international honours, including three England captains: Peter Dixon 1972-74, Will Carling 1988-96, Phil de Glanville 1996-97. Our alumni also includes 2003 World Cup winner Will Greenwood.

## Durham University Students

Promote your business to over 16,000 students, many of whom will become industry leaders, plus gain visibility from a large local and national rugby community through game spectators and social media. Our team includes 3 players in International U20 Squads, and we've won the National 15s Championship twice and the National 7s Championship four times in the last 8 years.



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# 150TH SPONSORSHIP OPPORTUNITIES



**Sponsorship Packages start from £2,500 +VAT**

Please see below some of the benefits available to you – we can tailor the package to best suit your company

- Your company logo on commemorative shirt (see illustrations below)
- Limited edition signed and framed shirt
- Matchday tickets and hospitality in the VIP area in Durham City RFC for the Barbarians match (3rd May 2025)
- Tickets for the 150th Dinner at the Ramside Hall Hotel Durham on Friday evening (2nd May 2025)
- Prominent status of your brand on all weekend/150th printed and promotional material to include matchday tickets, menu, match posters, match E-programme and a digital 150th history photobook
- Your company name on all social media platforms promoting the match and all 150th year events
- Your company banners displayed at the dinner and the match
- Your company name on DURFC and DURFC 1875 Alumni website throughout 2025



**Durham University RFC**



# CONTACT US

We hope that you are as excited as we are for this event and will join us in these very special celebrations.

Please contact us to discuss the bespoke opportunities we can provide.

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